

# Cybersecurity Lunch and Learn

written by Lauri Moon | June 25, 2019

We hear a lot about cybersecurity risk these days. And many companies have an IT company (outsourced) or an IT Department that handles virus protection, malware protection, etc. However, not many small businesses realize that they are a target of hackers and how vulnerable they really are.

IMC is sponsoring a cybersecurity lunch and learn event in combination with Real IT Care (Technical Support) and Core Business Solutions (Consulting Support).



Who should attend: Small business owners, IT staff, quality managers, and anyone wanting to understand risks and get answers on how to appropriately address cybersecurity risks for your organization. Special topic for DOD contractors will be included regarding NIST SP 800 171 compliance as well.

[Register](#)

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## Managing the Digital Thread for



# Product and Factory Transformation

written by Lauri Moon | June 25, 2019

The EHT industry has its own unique set of challenges including new product introduction cycles, shorter product lifecycles and increasing product complexities and regulatory compliances. As a result, achieving the end-goal of reducing costs while increasing efficiencies between OEM/ODM, EMS and downstream suppliers can seem like a monumental task. In this session, we will explore how PLM can be used to manage the EHT Digital Thread across multiple stakeholders to resolve issues related to disconnected processes, product data and resources. Jabil, the world's third largest electronic manufacturing services provider, will then discuss how they leveraged the Digital Factory to expand expertise, ingenuity and supply chain optimization to help their customers innovate and maintain market leadership.

## Key Takeaways:

- Understand how to leverage PLM to manage the Digital Thread
- Learn how PLM and the Digital Thread can help achieve business initiatives
- See how to increase supply chain efficiencies with integrating PLM and the Digital Factory



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# Reducing Complexity in the Age of Manufacturing Industrial 4.0

written by Lauri Moon | June 25, 2019

As a manufacturing organization grows and changes it becomes increasingly difficult to implement business process standards, support quality and consistency, and provide visibility to business leaders who have become removed from the day-to-day operations. Further, a collection of legacy, siloed, customized, out of date solutions leads to redundant, inaccurate data, extra work, and an inability to stay up-to-date on current versions. This scenario will keep your business from achieving its goals, as well as lock your business out from utilizing emerging technologies such as analytics, artificial intelligence, and the internet of things, which are essential for success in the modern manufacturing environment.

You are invited to a webinar on May 30th at 2:00 PM EST, featuring Infor's Director of Industry and Solution Strategy, Nick Castellina, and Mike Kalinowski, Infor OS Product Manager, to learn about how your business can reduce complexity and differentiate itself in Industry 4.0. During this event, you will learn:

- The biggest issues that manufacturers face as they grow
- Tips for connecting business leaders with relevant information
- Strategies for improving workforce productivity
- How to build a digital foundation for reducing complexity

## Speakers

### **Nick Castellina, Director of Industry and Solution Strategy, Infor**

Nick Castellina is Director of Industry and Solution strategy where he is responsible for marketing messaging and strategic direction in the discrete manufacturing industries. At Infor, Nick interacts with end users to understand their challenges and connects with product management and marketing to support Infor's commitment to



delivering focused solutions featuring industry best practices. Prior to Infor, Nick was Vice President and Research Group Director of the Aberdeen Group's Business Planning and Execution research practice. There he worked with software vendors and end users to analyse trends and produce industry-leading content in topics related to Enterprise Resource Planning, Enterprise Performance Management, Project Portfolio Management, and Business Process Management.

### **Mike Kalinowski, OS Product Manager, Infor**

As a member of Infor OS platform team and based out of Philadelphia, PA, Mike Kalinowski leads product management and strategy for the Infor Data Lake, Data Catalog, and Infor ION's suite of data transformation tools & utilities. Mike's role is in identifying and solving enterprise challenges across analytics, search, operational reporting, and predictive silos by driving Cloud-based technologies to address an ever-increasing need for data scalability, governance, and delivery. Previously, Mike spent several years with Preferred Sands leading the application integrations team in automating their rail and truck-based distribution networks.

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## **Next Gen Technologies Engaging**



# Connected Manufacturing

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In Industry 4.0 companies are embarking on the transformative journey. The desire to gain new business insights from data, the availability of affordable IoT infrastructure, move to the edge, AI and the advent of 5G are driving strong demand.

Hear from a panel of experts how manufacturers are transforming and how industrial solution builders can keep them ready for the era of new industrial revolution.

Topics of discussion will include:

- trends happening in a connected manufacturing world
- move to the edge, the role of IoT, AI, 5G and other emerging technologies
- ways to help your customers drive digital transformation
- the next generation OEM solutions that we modify, configure, test and optimize to fit your unique needs so that you and your customers can maintain a competitive “edge.”

## Speakers

 **Greg Moore, OEM Enterprise Technologist, Dell Technologies OEM & IoT Solutions**

Greg Moore is the “OEM Enterprise Technologist” for the Dell Technologies OEM & IoT Solutions organisation in the EMEA Region. The Dell EMC OEM team is a Global Engineering & Sales organization, setup to enable customers to integrate the extensive portfolio of Dell Technologies, into the Operational Platforms and Solutions they develop. OEM also provides services for global logistics, global support, product customisation & trade compliance, product rebranding and a specialised rugged portfolio.

Greg supports verticals such as Industrial Automation, Marine, IoT, Space, Surveillance, Transport, Health & Life Sciences and Energy, therefore offering the



Defense Industry with insights & trends from across many markets. He has been in the IT industry for over 30 years, lives in Dublin Ireland, with his wife and two children.

✖ **Harry Forbes, Research Director, ARC Advisory Group**

Harry Forbes is a Research Director with ARC Advisory Group based in Boston. Harry leads ARC's coverage of DCS and industrial networks. He contributes to ARC coverage of process automation and the Industrial Internet of Things (IIoT). Harry is also an expert in the electric power vertical industry. Harry has over 30 years of experience in process automation, electric power generation, energy management, modeling and simulation, advanced control, and optimization. He has written for many industry and trade magazines, as well as for many technical and industry conferences.

Prior to joining ARC Advisory Group Harry served in a variety of marketing, sales and engineering posts for Simsci-Esscor, Invensys, and Foxboro. He also worked as a performance and automation engineer in fossil and nuclear power generation at the Detroit Edison Company. Harry is a graduate of Tufts University with a BS in electrical engineering and has an MBA from the Ross School of Business at the University of Michigan.

✖ **Spencer Doyle, Vice President - Industrial Platform, Noodle AI**

Spencer is a life-long client services practitioner. His guiding metric for success in business is his client's own success. A student of data and analytics for his entire career, Spencer spent fifteen years at MicroStrategy playing an active role in every directorate in the organization. Spencer developed a keen sense of how organizations use data to empower executives to make informed business decisions. He parlayed his skills to develop, consult, and sell analytic software and services to clients across the Fortune 2000, becoming a multi-year top global performer and client development leader. Before joining Noodle.ai, Spencer worked as the Director of Sales for Platfora, a big-data software analytics company headquartered in Silicon Valley. Spencer graduated from Dartmouth College and trained extensively with the Royal Shakespeare Company in London before starting his career in technology.



When he's not out-and-about with clients, friends, or family you'll find him playing golf anywhere he can find a course and time to play.



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