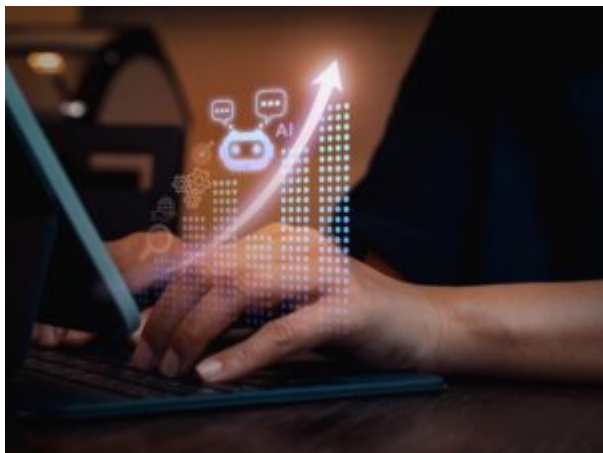


# AI in Marketing: Practical Tools, Real Impact

written by Lauri Moon | May 11, 2026



AI is already influencing how prospects find, evaluate, and choose suppliers—often in ways manufacturers don't immediately see. This complimentary webinar cuts through the noise to show how AI can support your marketing and sales efforts today, using tools and approaches that don't require technical expertise or massive budgets.