Webinar Series: Using Artificial Intelligence to Support Human Resources

written by Lauri Moon | October 24, 2024

Using Artificial Intelligence to Support Human Resources

Four 90-minute Virtual Sessions

This program starts in:

In the rapidly evolving landscape of human resources, artificial intelligence (AI) is emerging as a transformative force. HR practitioners must be aware of how AI can enhance HR practices to **stay competitive, improve efficiency, and create a more engaged and satisfied workforce**. This 4-session program explores the significance of AI in HR. AI can increase efficiency and productivity of HR operations to improve candidate experience and provide data-driven insights into decision-

making and personalize employee development.

In this engaging program, we will:

- **Analyze job roles** effectively using AI tools and explore how AI enhances recruitment processes, improving communication and candidate experience in talent acquisition.
- **Identify best practices** in onboarding and employee engagement, utilizing AI technologies to automate processes and foster a more engaging workplace environment.
- **Examine the role of AI** in supporting employee relations and learning & development initiatives, focusing on strategies to improve retention and training outcomes.
- **Assess the importance of HR analytics and compliance**, exploring how AI can enhance data-driven decision-making and ensure adherence to regulatory standards within HR functions.

Don’t miss this opportunity to learn from one of the top thought leaders in the field.

Join us for only $309 to unlock the power of AI in HR

Register

Webinar login will be provided approximately one week prior to each session.

Sessions:

- September 15, 2026 – **Using Artificial Intelligence to Support Job Descriptions, Recruiting, and Workforce Planning**
- September 22, 2026 – **Using Artificial Intelligence to Enhance Onboarding, Engagement, and Performance Management**
- September 29, 2026 – **AI-Driven Employee Relations, Development, and**

Retention: Building a Future-Ready Workforce

- October 6, 2026 – **AI-Powered Analytics, Compliance, and Employee Assistance: Driving Data-Driven Success**

Program Outline – Using Artificial Intelligence to Support Human Resources

Who should attend:

Business owners and C-suite leaders, HR professionals at all levels, accounting or other office personnel who often serve as the HR lead, managers and supervisors with hiring responsibilities, and anyone who wants to learn more about navigating current workforce trends.

IMC is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities. Upon completion, this program provides 6 PDCs – Course ID Activity 26-RCWQZ.

Presenter:

William J. Rothwell, PhD. is President of Rothwell & Associates, Inc., Rothwell & Associates, LLC, and Rothwell & Associates Korea. He has worked full-time in human resources, training, and organizational development in both government and in a multinational company. He has been a consultant for over 50 multinational companies. He has served many manufacturing clients in both the U.S. and abroad. Some of his clients include Ford Motor Company, General Motors, Siemens, Sony, Phillips, Erickson, and HP. Dr. Rothwell is a prolific author and has published more than 130

books and authored numerous training packages, guides, technical reports, and scholarly articles. He is a Distinguished Professor in the Workforce Education and Development program in the College of Education at The Pennsylvania State University. He holds top-level certifications and credentials with National SHRM and ATD.

This training qualifies for WEDnetPA funding for qualified participants. Not familiar with WEDnetPA funding, Contact Us | info@imcpa.com | (570) 329-3200.