AI and the Revolution of Logistics, Mobility and Manufacturing

written by Lauri Moon | October 18, 2019

It's no secret that artificial intelligence and automation have been a hot topic within every sector of the supply ecosystem. In only a few years, rapidly advancing technologies have transformed virtually every aspect of warehouse and distribution center operations, disrupting long-held functions and practices. These innovations present previously unimaginable potential for the industry at large and the speed at which they continue to develop suggests this is only the beginning. Led by global industry experts, this conversation will explore the many ways today's latest trends in IIoT, AI and automation continue to revolutionize logistics, mobility and manufacturing.

Discussion will include:

- AI's impact on the supply workforce in the coming 5-10 years and future talent needs
- Automation's role in future mobility processes and the innovations poised to further disrupt the industry
- The business impact resulting from increased global spending and supply chain demands of the e-commerce era
- The urbanization and population trends redefining delivery expectations

The 45-minute discussion will be followed by a 15-minute audience Q&A. Sign up today to reserve your seat and learn more about how automation is shaping the future of mobility.

Speakers

 Akira Shiki, Senior Executive Vice President, Mitsubishi Heavy Industries America, Inc.

Akira Shiki is an industry leading executive in logistics machinery with over three decades of technical and managerial expertise. He currently serves in dual roles as

Senior Vice President of Mitsubishi Heavy Industries, Ltd. (MHI) and Senior Executive Vice President of Mitsubishi Heavy Industries America, Inc. (MHIA). Mr. Shiki began his career in 1981 as a Forklift Design Engineer for Nissan Motor Company, Ltd. Following his time as General Manager of Engineering for Nissan Forklift Company, Ltd., he accepted his first overseas assignment as Vice President of Product Engineering, delivering a new internal combustion forklift to the U.S. market. From there, he quickly rose to General Manager of Industrial Machinery before being appointed CEO in 2010. Following the merger of Nissan Forklift and TCM, Mr. Shiki went on to become President & CEO of the newly formed UniCarriers Corporation, which sold to MHI in 2016. Since joining MHI, Mr. Shiki has applied his expertise in design, manufacturing, purchasing, and product development to lead MHI Group companies in the Industry & Infrastructure Domain and Shared Services Division.

John Sneddon, VP, Sales & Marketing, Mitsubishi Caterpillar Forklift America Inc.

John Sneddon serves as Vice President of Sales and Marketing at Mitsubishi Caterpillar Forklift America Inc. (MCFA). In this role, Mr. Sneddon is responsible for overseeing the company's North and South American machine sales and distribution services, strategic marketing efforts and direct-to-customer sales through national accounts and dealer development activities. In his previous roles, Mr. Sneddon was responsible for leading MCFA's national and dealer sales strategies, and preceding that role he oversaw distribution development and financial performance. Prior to MCFA, Mr. Sneddon held various management and executive positions at Jungheinrich AG in Hamburg, Germany and Jungheinrich Lift Truck Corporation in Richmond, Virginia.

Robyn Boerstling, VP, Infrastructure, Innovation and Human Resources, National Association of Manufacturers

Robyn M. Boerstling serves as the vice president of infrastructure, innovation and human resources policy for the National Association of Manufacturers (NAM). In this role, Ms. Boerstling leads the policy and advocacy work on issues covering transportation, infrastructure, innovation and technology, health care, immigration

and workforce. In addition, she works to ensure the manufacturing voice is brought to these legislative and regulatory issues before Congress and the administration. Prior to the NAM, Ms. Boerstling was a presidential appointee, serving as the counselor to the assistant secretary for transportation policy in the Office of the Secretary at the U.S. Department of Transportation. There, she worked in policy development and assisted with day-to-day management of the Office of Transportation Policy and held various positions during the tenure of Secretary Norman Mineta and Secretary Mary Peters.

Moderator

 Travis Hessman, Content Director and Editor-in-Chief, IndustryWeek

Register

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The Future of Work

written by Lauri Moon | October 18, 2019

There's been a lot of recent media hype about robots and artificial intelligence replacing humans in the workplace. Does that mean you should be bracing yourself for widespread job losses and economic doom and gloom? Instead of panicking, it's time to prepare your organization so it can successfully adapt to the changing technology and employment landscape and come out on top.

Join **Mollie Lombardi**, Aptitude Research Partners cofounder and CEO, and **Amanda Nichols**, Kronos® industry manager, as they discuss proven strategies for combining technology and human capital to create value and drive productivity — even as automation expands and evolves. Hosted by SHRM, this informative webinar will provide insight into:

- How the labor market has adjusted to advances in technology in the past
- Why you need to adopt a people-centered technology strategy moving forward
- What steps top companies are taking to balance people and automation today

Don't get left behind by automation … embrace it! Discover how to stay on the forefront of change by adopting innovative technologies that enable and empower the workforce in ways never before possible.

Speakers

Mollie Lombardi, Cofounder and CEO, Aptitude Research Partners

With nearly two decades spent advising, developing, and studying HR and business leaders, Mollie brings a wealth of knowledge and experience in human capital and workforce management to help ignite a new conversation at the intersection of HR technology, strategy, and impact. As Co-Founder and CEO of Aptitude Research Partners, she focuses on primary research covering end-to-end human capital management, to help organizations better understand their HR needs and the landscape of HCM technology solutions, and to help solution providers articulate the unique differentiators they bring to meet those needs.

She has spoken around the globe to HR audiences on topics across the HCM spectrum, and has authored hundreds of research reports and papers. Her research has been featured in the Wall Street Journal, eLearning Magazine, CIO Magazine and other trade publications. Prior to Aptitude Research Partners Mollie was Vice President, Workforce Management at Brandon Hall Group and Vice President and Principal Analyst, Human Capital Management at Aberdeen Group.

Amanda Nichols, Industry Manager, Kronos®

Amanda Nichols is industry manager for the services and distribution practice group at Kronos Incorporated, a leading provider of human capital and workforce management software solutions. In this role, Amanda helps lead product direction and go-to-market strategies for several target industries, including logistics and staffing. She is also responsible for partnering across sales, services, product development, and customer support to achieve customer satisfaction goals.

What Matters in ERP Software Today

written by Lauri Moon | October 18, 2019

Your business, competition, and industry are changing materially and frequently, but, sadly, not all of your technology partners got the memo. In fact, some ERP vendors have been dragging their feet when it comes to cloud, multi-tenancy, and other innovations. As your organization embarks on its modernization journey, what should you use as your transformation yardstick?

Join Brian Sommer, founder of Vital Analysis, as he discusses why multi-tenancy (and other factors!) matter in ERP software today. He will explain:

- The generational changes that define modern ERP software
- How multi-tenancy, platforms, AI and more are altering your technology strategy and business cases
- The key requirements manufacturers want from ERP providers today
- Why your firm might not meet the 'transformation' demands of your board with the constrained technologies of yesteryear

Speakers

 Brian Sommer, Enterprise Software Industry Analyst, Vital Analysis

Enterprise software industry analyst Brian Sommer covers the ERP, finance and HR sectors for Diginomica and other publications. Brian began his career began by re-writing a payroll/time-reporting system for a fast food chain and subsequently reworked, implemented, implemented, etc. numerous application software systems. He went on to run Accenture's Global Software Intelligence organization where he advised hundreds of clients on software selection and shared services initiatives. Brian also headed up Accenture's Global HR Center of Excellence and its Global Finance/Performance Management Center of Excellence. More recently, Brian has been a consultant to and an expert witness for major software litigation cases and anti-trust matters. He remains involved in numerous software strategy and selection efforts.

Brian has won the Software Advice's 2011 Authority Award – ERP Expert (2011) and numerous ERP Writers' Awards. He has keynoted numerous software conferences globally including events for NetSuite, PeopleSoft, Sage and many more. Brian is guest lecturer at major university MBA programs. He has a BBA (Marketing) and a MBA (Finance) from the University of Texas at Austin.

 Tom Brennan, CMO, Rootstock

Tom Brennan is Rootstock's CMO. Tom has 30 years of professional experience in ERP and business software. He has held many executive roles including being at Financial Force where he was the VP of Marketing.

Webinar: Leverage Your 3D CAD Models to Produce Better, Faster Quotes

written by Lauri Moon | October 18, 2019
Accelerate Custom Product Sales with Design Automation

The first to respond to an RFP is often the company that ultimately wins the business. The challenge is not just in turning around the proposal quickly, however—it's also making sure that it's quoted accurately so the business you win is profitable as well.

Accuracy and speed are both difficult to come by when trying to precisely match your customer's requirements to the complex systems you deliver.

Join this webinar to learn how your teams can

- Eliminate much of the manual engineering effort that goes into responding to bids
- Easily define rules based on existing 3D CAD models to create a product

configurator for internal engineering/sales teams
  - Deploy an online configurator that can be accessed by your customers