

# Webinar: Learn How To Protect Your “Smart” Equipment

written by Lauri Moon | February 16, 2018

The growing need for connected, “smart” equipment can be a disruptive force for many manufacturers. Investments in smart equipment can supercharge your production. It is critical to your company’s long-term health to embrace these changes before your competition gets ahead of you and leaves you in their dust.

Plus, your new equipment allows Predictive Maintenance strategies that simultaneously reduce your maintenance costs and improve your asset performance. Tying your smart equipment together with the Industrial Internet of Things (IIoT) enables a shift from old product-based to new service-based offerings.

In this webinar, we will discuss how you can:

- Improve efficiency and reduce maintenance costs through new predictive maintenance strategies and technologies.
- Enable product-as-a-service approaches to help grow revenue.
- Create new value-added services that grow customer loyalty without adding operational complexity.
- Learn through real-life examples how greater connectivity can help industrial equipment manufacturers evolve and grow.

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