

# Webinar: Are You Ready for Digital Transformation?

written by Lauri Moon | February 19, 2018

Nearly every manufacturer either has or is developing a Digital Transformation strategy. And yet, recent research shows that progress toward the strategy is at varying stages. Learn what other manufacturing companies are doing to transform their businesses, understand their challenges, and discover how your journey compares to others.

On this webinar you'll learn:

- Why it's important to have a strategy for digital transformation
- How your company's investments, technologies, culture, and processes match up to others
- What the common obstacles are to success with digital transformation
- Ways specific technologies may benefit your company
- Things you can do to help ensure your organization is ready

If your goal is to move into the future with confidence you can keep up with what your customers want, please join this conversation!

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