

Using Artificial Intelligence to Enhance Onboarding, Engagement, and Performance Management

written by Lauri Moon | October 25, 2024



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(1.5-hour, Virtual)

This program starts in:



This course empowers HR professionals to harness the power of AI to transform key functions like onboarding, employee engagement, performance management, and compensation. Learn how to automate processes, gain actionable insights, and

streamline your HR practices to drive efficiency and improve employee satisfaction. Don't miss this opportunity to learn from one of the top thought leaders in the field. Register now to unlock the power of AI in HR.

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Learning Objectives:

- Learn how to simplify and enhance your employee onboarding experience by leveraging AI tools that automate repetitive tasks, allowing HR professionals to focus on building connections and driving faster integration for new hires.
- Discover how AI can transform employee engagement and performance management, providing real-time insights and tools that make it easier to motivate, manage, and retain top talent—without the administrative burden.
- Master how to utilize AI to optimize compensation packages and manage benefits efficiently, ensuring your organization stays competitive and offers tailored, data-driven rewards that attract and retain the best employees.

Course Outline:

- Employee Onboarding
 - What is onboarding?
 - Facts and figures about onboarding
 - Applying AI to automate onboarding
 - What AI software can support onboarding?
- Employee Engagement
 - What is employee engagement?
 - Facts and figures about employee engagement
 - Using AI to support employee engagement
- Performance Management
 - What is performance management?
 - Facts and figures about performance management
 - Using AI to support performance management
 - Software supporting AI for performance management

- Compensation and Benefits
 - How is compensation defined?
 - What are the components of compensation?
 - How are employee benefits defined?
 - What are the components of employee benefits?
 - Facts and figures about compensation and benefits
 - Applying AI to compensation and benefits
 - Software to support AI for compensation and benefits

Who should attend:

Business owners and C-suite leaders, HR professionals at all levels, accounting or other office personnel who often serve as the HR lead, managers and supervisors with hiring responsibilities, and anyone who wants to learn more about navigating current workforce trends.

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Webinar login will be provided approximately one week prior to the event.

Four-Part Series:

This is a four-part series. Register for all four for only \$309!

- January 16, 2025 - Using Artificial Intelligence to Support Job Descriptions, Recruiting, and Workforce Planning
- February 13, 2025 - Using Artificial Intelligence to Enhance Onboarding, Engagement, and Performance Management
- March 6, 2025 - AI-Driven Employee Relations, Development, and Retention: Building a Future-Ready Workforce
- April 3, 2025 - AI-Powered Analytics, Compliance, and Employee Assistance: Driving Data-Driven Success



IMC is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities. For attending this webinar series, SHRM members are eligible to receive 1.5 PDCs.

Presenter:



William J. Rothwell, PhD. is President of Rothwell & Associates, Inc., Rothwell & Associates, LLC, and Rothwell & Associates Korea. He has worked full-time in human resources, training, and organizational development in both government and in a multinational company. He has been a consultant for over 50 multinational companies. He has served many manufacturing clients in both the U.S. and abroad. Some of his clients include Ford Motor Company, General Motors, Siemens, Sony, Phillips, Erickson, and HP. Dr. Rothwell is a prolific author and has published more than 130 books and authored numerous training packages, guides, technical reports, and scholarly articles. He is a Distinguished Professor in the Workforce Education and Development program in the College of Education at The Pennsylvania State University. He holds top-level certifications and credentials with National SHRM and ATD.



This program is WEDnetPA eligible.

Happiness Isn't the Key to Employee Engagement

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The saying “a happy employee is an engaged employee” isn’t as true as we once thought. Many business leaders are striving to make their workforce *happier* in order to retain their top talent and increase productivity. But a happy employee doesn’t mean an engaged employee, and making culture decisions to drive happiness (think snacks and happy hours) won’t produce sustainable ROI. In fact, Gallup states that actively disengaged employees actually *cost* the US \$450 to \$550 billion per year in lost productivity.

In this webinar, join **Nikki Lewallen**, Head of Partnerships at Emplify, and **Joe McMurry**, Purdue Manufacturing Extension Partnership’s resident leadership expert, to understand why creating a culture centered around meaning is the key to increased engagement for lasting business impact. You’ll learn:

- The true definition of employee engagement and state of the workforce today
- A four-step process to create and foster meaning with your employees
- The incredible business success and best practices from three meaning-focused companies

✘ Nikki Lewallen, Head of Partnerships, Emplify

- Nikki Lewallen is the CEO of Rainmakers, a business development organization that accelerates growth for small to mid market businesses through fostering relationships. Nikki has been a flagship accelerator to the organization's global footprint over the past 11 years. Nikki's mission is to inspire people to their true potential doing what they love. As a keynote speaker, after many years of sharing the message *Loving Mondays*, Nikki realized her true calling in the employee engagement industry. In 2017, Nikki made a strategic leap to Emplify to build nationwide partnerships to impact 1 million employees in finding true meaning in their work.

✘ Joe McMurry

Peer Group Solutions Consultant, Purdue Manufacturing Extension Partnership
Joe McMurry is Purdue Manufacturing Extension Partnership's (MEP) resident leadership expert and CEO roundtable facilitator. Before coming to Purdue, Joe held several executive positions overseeing all aspects of business, including: operations/manufacturing, engineering, hardware and software development, quality assurance, project management, and more. When he's not helping manufacturers, Joe teaches undergraduate courses in organizational leadership and industrial technology at Purdue University. Joe has a Master's in Business Administration from Indiana Wesleyan University and a Bachelor of Science in General Management from Purdue University, Krannert School of Management.

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