

# Data-Driven Approaches to Energy Management in Small Manufacturing Enterprises

written by Lauri Moon | June 11, 2024

In the competitive landscape of small manufacturing enterprises (SMEs), optimizing energy consumption is not just a cost-saving measure—it's a strategic imperative for sustainability and long-term success

Unlock the potential of data to drive energy efficiency in your small manufacturing enterprise. Join Edgecom Energy for an insightful webinar, "Data-Driven Approaches to Energy Management in Small Manufacturing Enterprises," where industry experts will guide you through the transformative power of data in optimizing energy use and reducing operational costs.

## Key Topics:

- Introduction to Data-Driven Energy Management: Understand the basics of data collection and analysis.
- Tools and Technologies: Discover the latest tools and technologies that facilitate real-time monitoring and data analysis to enhance energy efficiency, such as AI Energy CoPilots.
- Best Practices: Gain insights into best practices for integrating data-driven approaches into your energy management plan.
- Cost-Benefit Analysis: Understand the economic impact of investing in data-driven energy management solutions, with a focus on ROI and long-term benefits.

## Who Should Attend:

- Small manufacturing enterprise owners and managers
- Energy management professionals
- Sustainability coordinators
- Operations and maintenance personnel

- Anyone interested in reducing energy costs and improving efficiency in manufacturing

**Edgecom Energy** empowers large energy consumers to take control of their energy costs and reduce emissions by harnessing the power of IoT and AI solutions. Their innovative technology helps you optimize energy usage, save money, and contribute to a greener, more sustainable future.

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# Webinar: The Road to Alternative Energy

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Energy Efficiency first, then add alternative energy projects to reduce the cost of energy and a company's environmental impact. PennTAP will review methods to maximize energy efficiency, in order to minimize alternative energy equipment and installation costs. PennTAP will also review funding opportunities for energy efficiency and alternative energy projects, to reduce the cost of implementation.

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