

10 Tools for Evaluating Employee Performance

written by Lauri Moon | September 29, 2026



10 Tools for Evaluating Employee Performance

(1.5 Hr, virtual)

This program starts in:



Are you struggling to hold employees accountable without damaging morale? Are productivity, quality, or employee retention suffering because supervisors lack effective performance evaluation tools? Many small and medium-sized manufacturers face the challenge of balancing operational demands with workforce development. As skilled labor becomes harder to find and retain, organizations need practical ways to identify top performers, address performance gaps, and build a stronger workforce.

This webinar introduces ten proven tools that manufacturing leaders, supervisors, and HR professionals can use to evaluate employee performance more effectively. You'll learn how to choose the right evaluation methods, reduce common rating errors and bias, and use performance data to support coaching, development, and better business results. Whether you're building a performance management process from the ground up or strengthening an existing one, you'll leave with practical ideas you can apply immediately.

Register now for only \$69!

Register

Webinar login will be provided approximately one week prior to the session.

Learning Objectives

- Evaluate and select appropriate employee performance assessment tools based on organizational needs, job requirements, and business goals.
- Apply practical strategies to improve the accuracy, consistency, and fairness of performance evaluations, including reducing common rating errors and bias.
- Use performance data to support employee development, coaching, succession planning, and organizational performance improvement.

You will learn:

- Practical methods for identifying high performers, documenting performance concerns, and **supporting employee growth with confidence.**
- How to incorporate ongoing feedback and coaching practices that **drive engagement, performance improvement, and development.**
- Strategies to improve the credibility of your performance management process and **strengthen employee trust in evaluation decisions.**

Who Should Attend?

This course is ideal for:

- Senior and middle managers
- Front-line supervisors
- Human resource practitioners
- Organization development professionals
- Talent development professionals

This Workshop Includes:

- Actionable insights from Dr. William Rothwell's decades of research, consulting, and real-world experience.
- Practical tools, templates, and ideas that can be implemented immediately, whether you're building a formal system or improving an existing one.

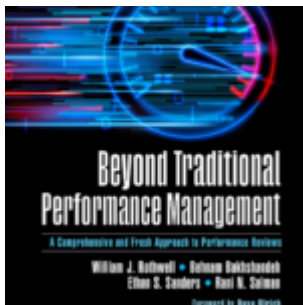
Meet Your Presenter



William J. Rothwell, Ph.D., DBA, SPHR, SHRM-SCP, RODC, FLMI, CPTD Fellow, is President of Rothwell & Associates and Distinguished Professor Emeritus and Academy Professor at Penn State University. Over a career spanning fifty years, he has consulted with more than fifty multinational corporations, government agencies, and nonprofit organizations worldwide in the areas of human resource management, talent development, organization development, leadership development, and performance improvement. He has chaired more than 120 doctoral committees and founded Penn State's online master's program in

Organization Development and Talent Development. Dr. Rothwell has received numerous professional honors, including ATD's Distinguished Contribution to Workplace Learning and Performance Award, the OD Network's Lifetime Achievement Award, induction into the International Adult and Continuing Education Hall of Fame, and ISPI's Thomas F. Gilbert Distinguished Professional Achievement Award. He is the author or editor of nearly 180 books, including *Beyond Traditional Performance Management* (2026), *Practicing Organization Development* (5th ed.), *Motivated to Stay*, and numerous other influential works on talent management, leadership, and organizational performance.

New book out in July 2026:



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