

# Opportunities for PA Exporters in Australian Market

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If you're a Pennsylvania firm and haven't considered the world's 13th largest economy as a potential export market for your goods or services - you should!



Join us as our Pennsylvania Authorized Trade Office in Australia presents this webinar for you to learn more about this amazing market and the opportunities that are available for your company!

Did you know...

Australia is a friendly, English speaking and safe market to do business in. It is currently experiencing its 27th year of consecutive economic growth and has a nominal GDP of US\$1.5 trillion. It is globally successful across a range of industries including resources & energy, agribusiness, financial services, education and tourism, and is regularly used as a stepping stone to the Asian market.

There are a number of benefits for US exporters when considering Australia, these include:

- Proximity to Asia Pacific economies
- Familiar products and service providers
- Common language and similar culture
- Similar business & legal practices
- Similar technical standards
- Strong Intellectual Property (IP) protection

After registering, you will receive a confirmation email containing information about joining the webinar.

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