

Why Ergonomics? Communicating & Demonstrating the Value to Business Stakeholders

written by Lauri Moon | April 8, 2020

Safety and human resources professionals appreciate the value of ergonomics. They understand that ergonomics improves employee well-being and leads to reductions in causal absenteeism, recordable injuries, lost-time cases, and workers' compensation costs, among others. However, other business stakeholders, such as plant leadership, quality, operations, manufacturing, boards of directors, and investors often overlook and underappreciate that ergonomics can improve business performance. This webinar will demonstrate how to communicate the value of an ergonomics process to business stakeholders and generate additional support for your ergonomics efforts. In addition, methods to project the financial impact of ergonomics interventions will be introduced.

Participants will learn:

- How to communicate the value of ergonomics in a language (and metrics) that business stakeholders understand
- How to develop a business case for initiating and deploying a sustainable process
- How to project the financial benefit of ergonomics with a risk-based ROI calculator

Register

By clicking above, I acknowledge and agree to Informa's Terms of Service and to Informa's use of my contact information to communicate with me about offerings by Informa, its brands, affiliates and/or third-party partners, consistent with Informa's Privacy Policy. In addition, I understand that my personal information will be shared with any sponsor(s) of the resource, so they can contact me directly about their products or services. Please refer to

the privacy policies of such sponsor(s) for more details on how your information will be used by them.