

# The Right Hire - Recruiting in the Post Pandemic Sales World

written by Lauri Moon | June 12, 2020

As opposed to six months ago, NOW, may be the best time to recruit stronger salespeople, *even* if you do not currently have an opening. Selling has changed in the past three months. Not everyone will be able to make the transition. It does not mean they are bad people, but perhaps the new marketplace may not be a fit any longer.

The ***average cost of a mis-hired salesperson is over \$240,000.00***. Invest \$149.00 and three hours to find ways to increase your chances at securing The Right Hire.

We Will Cover:

- What has changed in your market and your sales team needs to upgrade their abilities?
- Is your current recruiting process successful in recruiting stronger players?
- Why recruiting, interviewing, and hiring salespeople is totally different than any other position and must be built for
- What can we do with a Resume to uncover Fact from Fiction?
- How to create the right "DNA" for your sales
- What must be in place for your new hire to be successful in the first six months?
- How Sales Management *must* be ready

This will be a Live and interactive workshop. Join your professional peers as we build the platform to Upgrade your Salesforce!

**To Register visit:**

**[http://moorepowersales.sandler.com/content\\_section/show/317850](http://moorepowersales.sandler.com/content_section/show/317850)**

OR call 814-944-0828.

Click for event flyer with additional details. RIGHT HIRE