

IMC Announces Board of Director Officers

written by Lauri Moon | August 5, 2024



With a unanimous vote, the Innovative Manufacturers' Center (IMC), Inc. is excited to announce the appointment of Marcus M. Annicelli as Chairman of its Board of Directors. The IMC is a public-private partnership that is dedicated to driving economic success and business growth for manufacturers in its 12-county region. IMC provides expert advice and solutions to small and medium-sized manufacturers through consultative services and training opportunities.



Marc is an experienced business leader who has managed manufacturing operations in electronics, fabrication, automotive, architectural products and print and mailing. His experience includes “lean and agile” operations, automation and people development. Additionally, Marc has been a business owner throughout his career. He has been a partner of the IMC, its leadership, business advisors and the board for many years.

He said of his new appointment, “I am very excited to have this leadership role and to continue working with and learning from the IMC Board, its President, Dennis

Gilbert, and other business leaders.” Marc went on to say, “The opportunity to put my fingerprint on the organization that has supported me and so many businesses over the years feels very rewarding.”

Also appointed to one-year terms were Ben Eltz as Vice Chairperson and Donita Rudy, returning as Secretary/Treasurer. Ben currently serves as the Chief Executive Officer of DiamondBack Automotive Accessories, Inc. located in Philipsburg, PA and Donita is a Certified Turnaround Professional located in State College, PA.