

# Value Stream Mapping: Enhancing Your Practice

written by Lauri Moon | August 3, 2026



## Value Stream Mapping: Enhancing Your Practice

(6-Hr, Williamsport, PA)

This program starts in:



Most organizations know *what* Value Stream Mapping is. Far fewer know how to use it to drive real operational change. This **advanced Value Stream Mapping** course is designed for manufacturing professionals who are responsible for **leading VSM efforts**, not just participating in them. The focus is on using VSM as a **systems analysis, decision-making, and focusing tool**, not a drawing exercise.

# Coming October 15th - Register now for only \$429!

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Participants will learn how to gather accurate information on the plant floor, lead VSM activities with employees from different departments, and prioritize improvement ideas for real results. The course also introduces practical ways to analyze data, identify waste, support improvement planning, and identify opportunities for Artificial Intelligence (AI) use. Through discussions, case studies, and hands-on exercises, participants will build the skills needed to lead successful VSM projects and drive continuous improvement within their organizations.

## Learning Objectives

- Identify common problems in value stream mapping projects and recognize opportunities to improve process performance.
- Lead and facilitate VSM activities by using effective communication, listening, and teamwork skills to gather input from different areas of the organization.
- Collect and verify process data on the shop floor to create more accurate and useful current-state value stream maps.
- Develop practical future-state improvements and action plans that can be successfully implemented in a manufacturing environment.
- Support VSM efforts by helping analyze information, identify improvement and AI opportunities, and organize implementation plans.

## You will learn to

- End discussions that **result in no action** and energize groups to **turn conversation into commitment**.
- **Eliminate misaligned** and **disengaged efforts** and stimulate new levels of group cohesion with **aligned goals** and **clear accountability**.
- Shift from **reactive firefighting** to **proactive strategies** that **enhance**

**quality and drive profit.**

- And best of all, you'll **turn skeptics into supporters** and **resistors into change agents.**

## Who Should Attend

- Manufacturing Business and Process Leaders
- Continuous Improvement & Lean Leaders
- Manufacturing & Industrial Engineers
- Operations & Production Managers
- Supervisors responsible for flow and delivery
- Anyone who is (or will become) the *internal VSM expert*

## This Workshop Includes:

- 6 hours of experiential learning and instruction delivered by a field expert.
- Each participant will draft their own value stream map and leave with a plan to focus and align resources to identified priority areas.
- Professionally packaged training materials.
- A practical toolkit for facilitation methods you can immediately apply to drive team alignment, engagement, and results.

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## Meet Your Presenter



As a Continual Impact LLC partner, Pam Vecellio has helped more than 400 organizations elevate performance, team engagement, and results over the past 14 years. She engages teams through interactive training, coaching, and facilitation, leveraging proven methodologies such as Lean, Quality, Six Sigma, and Change to: shorten processing times, increase quality and reduce costs, eliminate waste and errors, boost customer growth, revenue, and profitability, cultivate team engagement, unlock the potential of people, and leave behind the skills to sustain long-term improvement.

Prior to Continual Impact, Pam spent 18 successful years at Air Products and Chemicals in roles spanning business leadership, district turnaround leadership, and lean-six sigma implementation in global functions including human resources, procurement, environmental health & safety, billing, and facility services. Her earlier experience includes supply chain, inventory management, and production planning responsibilities at Air Products and Chemicals, Dow Corning, and DuPont. She maintains active APICS/CPIM certification and holds a BS in Quantitative Business Analysis from The Pennsylvania State University.



**This training qualifies for WEDnetPA  
funding for qualified participants.  
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**contact IMC at [info@imcpa.com](mailto:info@imcpa.com).**