Cost Reduction for Manufacturing Companies

written by Lauri Moon | November 27, 2019

In this webinar, we will discuss why expense management is critical to the bottom line. The different processes for expense management will be reviewed, including discussion as to what the pros and cons are of each approach. We'll take a look at the barriers to adoption of expense reduction initiatives. Finally, you'll get to see actual case study results of manufacturing companies that have received benefit from using expense management services. With the information learned in this webinar, you should develop a better understanding of ways to approach expense management for your company.

About the Presenter:



Marc Schwalb is a Strategic-Partner with Schooley Mitchell. He opened his Pittsburgh based office four years ago, specializing in cost reduction for businesses with an emphasis on telecom, credit card processing, small package shipping and waste expense management. To date, he has helped over 100 companies – located mostly in Western Pennsylvania, but also spanning 16 states – collectively saving these businesses over $1 million. Specializing in manufacturing expense reduction, Marc has seen opportunities in several different categories and is well versed in the industry's specific needs. He is a member of the Washington County Manufacturer's Association and the National Tooling and Machining Association, having recently published an article on cost reduction in its Spring 2019 newsletter. Prior to joining Schooley Mitchell as an expense reduction consultant, Marc worked in education, serving as a Regional Vice President where he managed a staff of 300 employees and was responsible for business decisions related to finance, operations, and training and development. He has a degree in Business Administration and Marketing from Drexel University.

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