

# Using Artificial Intelligence to Enhance Onboarding, Engagement, and Performance Management

written by Lauri Moon | October 25, 2024



## Using Artificial Intelligence to Enhance Onboarding, Engagement, and Performance Management

**(1.5-hour, Virtual)**

This program starts in:



This course empowers HR professionals to harness the power of AI to transform key functions like onboarding, employee engagement, performance management, and compensation. Learn how to automate processes, gain actionable insights, and

streamline your HR practices to drive efficiency and improve employee satisfaction. Don't miss this opportunity to learn from one of the top thought leaders in the field. Register now to unlock the power of AI in HR.

[Register](#)

## Learning Objectives:

- Learn how to simplify and enhance your employee onboarding experience by leveraging AI tools that automate repetitive tasks, allowing HR professionals to focus on building connections and driving faster integration for new hires.
- Discover how AI can transform employee engagement and performance management, providing real-time insights and tools that make it easier to motivate, manage, and retain top talent—without the administrative burden.
- Master how to utilize AI to optimize compensation packages and manage benefits efficiently, ensuring your organization stays competitive and offers tailored, data-driven rewards that attract and retain the best employees.

## Course Outline:

- Employee Onboarding
  - What is onboarding?
  - Facts and figures about onboarding
  - Applying AI to automate onboarding
  - What AI software can support onboarding?
- Employee Engagement
  - What is employee engagement?
  - Facts and figures about employee engagement
  - Using AI to support employee engagement
- Performance Management
  - What is performance management?
  - Facts and figures about performance management
  - Using AI to support performance management
  - Software supporting AI for performance management

- Compensation and Benefits
  - How is compensation defined?
  - What are the components of compensation?
  - How are employee benefits defined?
  - What are the components of employee benefits?
  - Facts and figures about compensation and benefits
  - Applying AI to compensation and benefits
  - Software to support AI for compensation and benefits

## Who should attend:

Business owners and C-suite leaders, HR professionals at all levels, accounting or other office personnel who often serve as the HR lead, managers and supervisors with hiring responsibilities, and anyone who wants to learn more about navigating current workforce trends.

[Register](#)

**Webinar login will be provided approximately one week prior to the event.**

## Four-Part Series:

This is a four-part series. Register for all four for only \$309!

- January 16, 2025 - Using Artificial Intelligence to Support Job Descriptions, Recruiting, and Workforce Planning
- February 13, 2025 - Using Artificial Intelligence to Enhance Onboarding, Engagement, and Performance Management
- March 6, 2025 - AI-Driven Employee Relations, Development, and Retention: Building a Future-Ready Workforce
- April 3, 2025 - AI-Powered Analytics, Compliance, and Employee Assistance: Driving Data-Driven Success



**IMC is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities. For attending this webinar series, SHRM members are eligible to receive 1.5 PDCs.**

## **Presenter:**



**William J. Rothwell, PhD.** is President of Rothwell & Associates, Inc., Rothwell & Associates, LLC, and Rothwell & Associates Korea. He has worked full-time in human resources, training, and organizational development in both government and in a multinational company. He has been a consultant for over 50 multinational companies. He has served many manufacturing clients in both the U.S. and abroad. Some of his clients include Ford Motor Company, General Motors, Siemens, Sony, Phillips, Erickson, and HP. Dr. Rothwell is a prolific author and has published more than 130 books and authored numerous training packages, guides, technical reports, and scholarly articles. He is a Distinguished Professor in the Workforce Education and Development program in the College of Education at The Pennsylvania State University. He holds top-level certifications and credentials with National SHRM and ATD.



This program is WEDnetPA eligible.

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# Meeting the HR Challenge

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Small and mid-sized manufacturing firms face a special challenge in recruiting, selecting, onboarding, upskilling or reskilling, and retaining their workers.

Most business leaders and HR professionals are keenly aware of The Great Resignation, Quiet Quitting, and similar trends with the workforce that complicate the job of employers finding, attracting, engaging, and keeping workers with the right attitude and with the right ability.

This 55-minute webinar will help identify and invigorate a new or refreshed awareness of several important elements of meeting today's HR challenges, especially those directly connected with workforce trends.

Internationally recognized HR thought leader, William J. Rothwell, will deliver this engaging session and touch briefly on each of the following topics:

- The current employment landscape and how to approach the HR Challenge without an HR staff.
- Insights and current approaches important for recruiting and selecting workers.
- Understanding current onboarding challenges and considerations for training and development.
- Discovering several trends in worker engagement.
- Reducing turnover and improving retention rates.

Meeting the HR Challenge isn't a one-time quick fix. It is developing tactical and cultural approaches that will help the organization start things off right and gain more engagement and commitment over time.



[Register](#)

### **Who should attend:**

Business owners and C-suite leaders, HR professionals at all levels, accounting or other office personnel who often serve as the HR lead, managers and supervisors with hiring responsibilities, and anyone who wants to learn more about navigating current workforce trends.

Meeting the HR Challenge Flyer

### **Presenter:**



**William J. Rothwell, PhD.** is President of Rothwell & Associates, Inc., President of Rothwell & Associates, LLC, and President of Rothwell & Associates Korea. He has worked full-time in human resources, training and organization development in both government (the Illinois Office of the Auditor General) and in a multinational company (American Brands, #48 on the Fortune 500 list) from 1979 until 1993. He has been a consultant for over 50 multinational companies. He has served many manufacturing clients in both the U.S. and abroad. Some of his clients include: Ford Motor Company, General Motors, Siemens, Sony, Phillips, Erickson, and HP. In addition to serving as the President of three consulting firms, he and his wife, have several other successful for-profit business endeavors in Pennsylvania.

Dr. Rothwell is a prolific author, coauthor, editor, or coeditor. Since 1987 he has published more than 130 books, edited 24 books in various book series, and authored numerous training packages, guides, technical reports, and scholarly articles. Complimenting his vast experience as an internationally recognized consultant, he also spent several decades serving The Pennsylvania State University as a Distinguished Professor in the Workforce Education and Development program in the Department of Learning and Performance Systems, College of Education, on the University Park Campus. He holds top-level certifications and credentials with National SHRM and ATD.

**Webinar information will be provided prior to the event.**