# Safety Performance Leads Business Performance

#### written by Lauri Moon | November 7, 2018

Everyone knows that safety is a business imperative. It helps to keep your people safe and your operations productive and profitable. Not everyone realizes that safety can be a significant driver for business performance. But, in order for safety performance to influence your business performance, you need a strong culture of excellence built on a shared corporate vision—and that requires continuous, organization-wide engagement.

When employees are engaged and working together towards common goals (like safety), it improves organizational culture and, ultimately, elevates business performance. In other words, the relationship between safety, culture, and performance makes an ideal catalyst for improving every area of a business.

Unfortunately, most manufacturers struggle to effectively engage their frontline employees, so safety excellence, organizational culture and business performance suffer.

Join Ryan Hellman (President and CEO of Hellman & Associates) and Carol Leaman (CEO of Axonify) on Friday, November 30th from 2 – 3 pm EDT as they explore:

- How engaging employees on a continuous basis helps build a proactive culture of safety excellence
- Strategies for reducing safety incidents and injuries to improve quality, productivity and profitability
- Real-world examples of organizations that are using safety performance excellence to drive business results

#### **Speakers**

### Carol Leaman, CEO, Axonify

Carol Leaman (BA, MAcc, FCPA) is an award-winning thought leader with an

impressive track record of successfully leading tech companies. Not only is she a disruptor in the corporate learning space, but she's also the brains behind the Axonify Microlearning Platform. Prior to Axonify, Carol was the CEO of PostRank Inc., a social engagement analytics platform she sold to Google. She was also the CEO at several other technology firms, including RSS Solutions and Fakespace Systems.

Carol is a celebrated entrepreneur and trailblazer (Sarah Kirke Award 2010, Waterloo Region Entrepreneur Hall of Fame Intrepid Award 2011 and the Profit500 Award for Canada's Leading Female Entrepreneur 2017) whose articles appear in leading learning, business and technology publications. She also sits on the boards of many organizations and advises a variety of Canadian high-tech firms.

# **■** Ryan Hellman, President and CEO, Hellman & Associates

Ryan Hellman is founder and President of Hellman & Associates, Inc. Ryan has more than 28 years of environmental health and safety (EHS) experience; including the past 20 years spent providing outsourced services and compliance leadership to H&A clients in construction, manufacturing and service-based organizations ranging from start-ups to Fortune 500 companies.

Ryan has experience in the development and management of world class EHS management systems, exceeding expectations of OSHA Voluntary Protection Program (VPP), ISO 18001 and 14001 international management systems. H&A remain one of only three consultation companies in the U.S. to achieve the OSHA VPP Star recognition for a mobile workforce; and thereby extend their knowledge of EHS management to their clients by leading as an example. Ryan, through his organization, has assisted companies decrease injury and illness rates by as much as 50%, achieving levels at, or below, the industry average in as few as nine months and driving measurable change through safety-culture change and enhancement.

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# Creating an Effective and Sustainable Safety Culture

written by Lauri Moon | November 7, 2018

Manufacturers want their employees to be safe. Yet despite their best intentions, many manufacturers still lack effective practices and policies to keep workers safe. Safe employees are more likely to trust management and be engaged in their work and willing to identify and solve problems.

In this webinar, we'll explore Milliken's Safety structure and how you can help drive safety performance and continuous improvement by establishing associate leadership as the cornerstone of your system.

Key Takeaways:

- How a foundation of safety can build trust and engagement within your organization and leads to complete ownership of the process
- Ways to support the process through tools, education, and recognition
- Barriers and challenges to employee involvement

### Speaker

▼ Jordan Workman, Director of Client Development for North America & Europe, Performance Solutions by Milliken

Jordan Workman serves as Director of Client Development for Performance Solutions by Milliken. He works with multi-national manufacturing clients to help them assess their operational performance and create strategies to deliver on corporate performance expectations. Clients served span a variety of industries, including agriculture, automotive, pharma, chemical, food and beverage, mining and specialty plastics.

Prior to joining Performance Solutions by Milliken, Jordan was employed by Owens Corning for almost a decade, where he last served as Marketing Director for a global business unit and was responsible for creating and executing a go-to-market strategy that aligned commercial, supply chain, and operational capabilities. He also served as Business Development Leader for greater China based in Shanghai. He brings a wealth of knowledge on how to bridge cross-cultural differences and drive performance in the journey to business excellence.

Jordan holds a degree in Economics & Political Science from West Virginia University.

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# The Human Factor in OSHA Enforcement and Compliance

### written by Lauri Moon | November 7, 2018

Your company has a great occupational safety and health program. It trains its employees and has a safety incentive program that employees love. Then an employee ignores his training and fails to lock out a machine, injuring himself, and OSHA comes knocking. This webinar will explore the human factor in occupational safety and health and how it impacts OSHA enforcement actions.

### **Topics covered will include:**

- Acknowledging that OH&S programs can only minimize risk, not eliminate it
- Factors that lead to a successful OH&S program, including training, auditing, and discipline
- How to instill a safety culture at your company with employee buy-in
- Determining leading indicators of OH&S risks rather than relying on lagging indicators
- How to defend an OSHA citation where the condition cited resulted from employee misconduct.
- How to establish the employee misconduct defense

### Speaker

## ■ Travis Vance, Partner, Fisher Phillips

Travis Vance is a partner in the firm's Charlotte office. He has tried matters across several industries and various subject matters, including employment litigation, business disputes and matters prosecuted by the Mine Safety and Health Administration (MSHA) and Occupational Safety and Health Administration (OSHA). Travis has emerged as a thought leader in the field of workplace safety. His writing and interviews are followed closely by experts in the safety arena and have been featured in premiere publications such as Business Insurance, EHS Today, and the Wall Street Journal.

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# Top 5 OSHA Violations in the Food & Beverage Industry

written by Lauri Moon | November 7, 2018 By end of this webinar, you will walk away with:

- Awareness of common hazards
- Understanding of key OSHA requirements
- Recommendations for control strategies
- Tips for engaging employees in ongoing hazard identification

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# Calculating Safe Distances - An Application of Presence Sensing Devices

written by Lauri Moon | November 7, 2018

The effectiveness of particular types of safeguards depends in part on the correct positioning of the relevant parts in relation to the danger zone. ISO 13855 primarily defines human approach speeds. These approach speeds need to be considered when designing safety measures and selecting the appropriate sensor technology. Different speeds and sizes are defined, depending on the direction and type of approach. Even an indirect approach is considered.

Viewers will learn:

- Safe distance formulas for different presence sensing devices
- Calculation techniques of stop time
- Application standards used for presence sensing devices

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# Effect of Low Unemployment on OSHA Complaints & Investigations

written by Lauri Moon | November 7, 2018

he stock market is at historic levels, the economy is booming, and employees are feeling more secure in their positions. With increased job security and the availability of other employment, however, employees feel more comfortable filing complaints with OSHA regarding health and safety concerns at workplaces. This webinar will address the effects of the effects of the healthy economy on OSHA complaints and inspections.

Topics covered will include:

- Background on current economic conditions and OSHA enforcement actions
- How OSHA investigations begin
- Employee protections for filing whistleblower complaints
- How to manage employees who have made occupational safety and health complaints
- The effect of the gig economy on OSHA compliance, including the role of temporary workers

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# Webinar: How to Identify Combustible Dust Hazards

written by Lauri Moon | November 7, 2018

Combustible Dust poses one of the highest safety risks to a surprising variety of industries; some of whom do not realize that their processes and materials generate combustible dust – dust that could trigger a deadly explosion or costly six-figure OSHA fines. Some studies have claimed that the average cost of abating Combustible dust violations after an inspection approaches one million dollars. Industries, such as food, wood, chemical, plastics, and metals are regularly affected, but if you have bag houses and dust collectors, you may be affected.

In this session, we will discuss the basic process of combustible dust explosions and deflagrations, legal issues, common OSHA errors, and the roles of counsel and experts with practical workplace experience. We will discuss how experts and attorneys sift through the multiple applicable consensus standards, and state and local ordinances to come up with the best approach; often less costly than first anticipated.

The often neglected and misapplied first step is to conduct a dust hazard analysis or Process Hazard Analysis. This webinar will provide viewers with a guide to identifying combustible dust hazards, as well as touching upon the principles of dust clouds and ignitable atmospheres, mechanics of dust flash fires and explosions and how to analyze processes and buildings to determine where dust fire and explosion hazards may exist, and ways to mitigate hazards.

### Speaker

### Howard Mavity, Partner, Fisher Phillips LLP

Howard Mavity is a partner in the firm's Atlanta office. He founded and co-chairs the firm's Workplace Safety and Catastrophe Management Practice Group. He draws upon his past business experience in transportation, logistics, construction, and industrial supply to work with clients as a business partner, and focuses on eliminating employee problems by commonsense management. Howard has provided counsel for over 225 occasions of union activity, guided unionized companies, and has managed approximately 550 OSHA fatality cases in construction and general industry, ranging from dust explosions to building collapses, in virtually every state. He has coordinated complex inspections involving multi-employer sites, corporate-wide compliance, and issues involving criminal referral. Howard is active in rulemaking and dealings with federal and state Occupational Safety and Health Administration (OSHA) and other agencies. He oversees audits of corporate labor, HR, and safety compliance. He also responds to virtually every type of day-to-day workplace inquiry, and has handled cases before the Equal Employment Opportunity Commission (EEOC), Office of Federal Contract Compliance Programs (OFCCP), National Labor Relations Board (NLRB), and numerous other state and federal agencies.

Howard frequently speaks to business associations, bar groups, and professional groups. He also lectures and conducts training for numerous private and governmental employers and speaks at a national MBA program. Howard is "AV" Peer Review Rated by Martindale-Hubbell and he has been featured as one of the "Georgia Super Lawyers" in the *Atlanta Magazine* survey since 2004 and in the 2006 *Georgia Trend Magazine, Georgia Legal Elite.* He has also been listed in *The Best Lawyers in America* since 2017. In 2013 he was named one of the "50 Most Influential EHS Leaders" by *EHS Today.* He is also co-editor of the firm's Workplace Safety and Health Law Blog. Howard has been quoted in *USA Today,* the *Wall Street Journal, Forbes, CNBC* and by other media outlets. Howard was also recognized as a Top Author in the 2016 JD Supra *Readers' Choice Awards,* which acknowledge top authors for their thought leadership writing.

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Camfil APC recognizes that an industrial dust collection system can be a main cause of explosions if it isn't properly designed for each operation. Our Gold Series dust collectors are built to specific requirements and exceed OSHA mandates for indoor air quality. When equipped with a Camfil explosion vent, they offer the highest combustible dust explosion protection in accordance with NFPA and ATEX standards. Camfil also offers dust testing, ASHRAE Standard 199 testing, and NFPA standards training.

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# Webinar: OSHA in the Supply Chain - How Far Does Your Liability Extend?

### written by Lauri Moon | November 7, 2018

Perhaps you are the general contractor on a construction project in which an employee of one of your electrical subcontractor is electrocuted after failing to lock out a circuit he was working on. Can OSHA cite you for an OSHA violation? Or perhaps you run a factory where an employee of a temporary staffing company unwittingly puts his hand in a nip point in a place he is not supposed to be and gets injured. Can OSHA cite you for an OSHA violation? These scenarios ask to what extent is a company liable for hazards created by other companies with whom the company works. How far does your company's OSHA liability extend?

This webinar will address this question by discussing OSHA's multi-employer doctrine, OSHA's temporary worker initiative, and OSHA obligations regarding contracting parties. Participants will learn:

- The scope of OSHA liability for multi-employer worksites
- The scope of OSHA liability regarding temporary workers
- Best hiring practices for contractors and temporary workers
- Best practices for training requirements for contractors and temporary workers
- What to do when OSHA conducts an inspection at your worksite as a result of an injury to another company's employee.

### Speaker

## ■ Travis Vance, Partner, Fisher Phillips

Travis Vance is a partner in the firm's Charlotte office. He has tried matters across several industries and various subject matters, including employment litigation, business disputes and matters prosecuted by the Mine Safety and Health Administration (MSHA) and Occupational Safety and Health Administration (OSHA). Travis has emerged as a thought leader in the field of workplace safety. His writing and interviews are followed closely by experts in the safety arena and have been featured in premiere publications such as *Business Insurance, EHS Today*, and the *Wall Street Journal*.

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# Webinar: 5S Your Safety Data

### written by Lauri Moon | November 7, 2018

As safety leaders, we collect countless amounts of data: risk assessments, behaviorbased activities, training records, hazard identifications, and incident investigation reports, just to name a few. Using the 5S methodology as a framework, the panelists will discuss how to organize your company's safety data by undergoing a comprehensive review of what workplace activities act as leading indicators to drive injury prevention and how you will drive the completion of these events to develop a stronger safety culture.

This webinar introduces an exciting partnership between (2) safety industry leaders: ProcessMAP, an EHS Management Software company, and C.A. Short Company, an employee engagement and safety incentive company. These technological platforms are solution-based tools that will help reduce the administrative nightmare that is EHS data management.

#### **Speakers**

## ▼ Todd M. Shannon, Vice President of Sales and Marketing, C.A. Short Company

Todd Shannon, VP of Sales and Marketing at C.A. Short Company, has more than 25 years of sales and marketing leadership experience. Prior to joining the C.A. Short

Company family, Todd helped Unilever, as well as other Fortune 500 companies, grow exponentially. His ability to develop processes and systems enveloped in a culture of empathy, compassion, and respect, makes him expertly qualified to help companies create meaningful ways to build an engaging and safe company culture. And his extensive experience in the consumer packaged goods sector uniquely positions him as an in-demand speaker and thought leader for all things safety, engagement, and recognition-related.

# ► Harold Gubnitsky, President and the Chief Strategy Officer, ProcessMAP Corporation

Harold Gubnitsky serves as the President and the Chief Strategy Officer at ProcessMAP Corporation. He is responsible for the overall corporate development, strategy, strategic relations, analyst relations and business development, and has served as a founding board member of ProcessMAP since 2000.

Prior to joining ProcessMAP, Harold served as a Managing Director for XL TechGroup, a company with a distinctive business model focused on continuously inventing, funding, and growing new market facing businesses to address global unmet needs with unique and sustainably differentiated business models. Harold also served as a Vice President and practice leader at Cambridge Technology Partners, the first publicly traded Strategy and IT consulting service company. Harold started his career and spent several years as part of the management team of Accenture/Andersen Consulting, leading teams to deploy advanced technology business solutions across a number of industry sectors.

### ■ Hilary Framke, EHS Leader

Hilary Framke is an EHS Leader from a top global manufacturer of medical devices. While her company innovates the market to bring technology to life, their safety performance leads the industry with injury rates 6x lower than competitors. Her network of EHS leaders across the globe foster programming and drive recordbreaking performance for thousands of workers in diverse professional settings including: manufacturing, office, service & repair, and distribution. Hilary began as a Safety Technician and has direct experience with every pain point that data collection, verification, and communication creates for EHS professionals. Joining as a panelist, Hilary will share her unique experience with the ProcessMAP software and how a partnership with C.A. Short Company can drive the integration of safety data into a system that creates positive reinforcement for actions that proactively manage risk and prevent workplace injuries.

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# **OSHA 10-Hour Training**

written by Lauri Moon | November 7, 2018

Safety in the workplace is a must if you want your employees to be productive and your company profitable. Injuries and illnesses caused by unsafe acts and unsafe conditions are likely to happen when training, written programs and procedures are not planned and implemented.



This <u>10-hr OSHA Outreach Training for General Industry</u> program focuses on SAFE management principles that can make your company both compliant with OSHA <u>and</u> a safe place to work. Schedule is May 14 (7:00 am – 3:00 pm) and May 15 (7:00 am –

9:30 am).

During the training, you will learn the three main elements in any successful safety program. For example, do you know which OSHA rules require annual training? Which OSHA regulations require written programs? Do you know how to provide forklift training? How are scissor lifts regulated? Did you know that a lost time burn injury is estimated to cost you more than \$57,000? Or that the OSHA penalties just went up - A LOT - for the first time since the 1990s? Citations can cost you from several hundred to quite a few thousand dollars each - all avoidable by taking simple steps in a sustainable safety program.

Each attendee will receive a certificate of completion and the OSHA 10-hour Card from OSHA.

### OSHA 10-hr

- Introduction to OSHA (Use the training materials prepared by OSHA)
- Subpart D Walking and Working Surfaces including Fall Protection
- Subparts E and L Exit Routes, Emergency Action Plans, Fire Prevention Plans and Fire Protection
- Subpart S Electrical
- Subpart I Personal Protective Equipment
- Subpart Z Hazard Communication
- Subpart O Machine Guarding
- Subpart Z Bloodborne Pathogens
- Ergonomics
- Lockout/Tagout
- ... and more

This course is presented by **EMS CONSULTING** network partner *Mr. Dennis Buck*, CHCM, CSM, CHST, OSHA Consultation Program Consultant (31 years, retired), Principal, **Buck & Associates**. *Has been the trainer for 100+ OSHA 10 & 30-hour training classes*.

#### Register & Pay By Check