

# Webinar: Microlearning and Behavior-based Safety (BBS)

written by Lauri Moon | June 28, 2018

Training for BBS and safety have not advanced significantly over the past several decades, but the world we live in and our workforce have. Up until recently, training options have been limited to classroom sessions and long computer modules that check the box but often don't do much to improve results.

Enter microlearning, a relatively new concept that supports today's work environment and prepares your workforce for future success. On the scenes since 2012, microlearning helps employees better remember critical safety information and change their behavior to actually move the needle on the safety metrics that matter most to your business.

In this webinar, we'll share real-world examples of organizations that have been leveraging microlearning as a critical component of their safety excellence strategy and behavior-based safety programs to change behavior, drive down safety incidents, and instill a safety culture. We will examine what you need to have in place to be successful with microlearning and how it can support you in your efforts to achieve safety excellence.

Specifically, you will learn:


- What microlearning is (and isn't)
- What you need to have in place to set up your organization for success
- How microlearning can impact each phase of BBS
- 3 examples of companies that are using microlearning and getting results

## Speakers

 **Terry L. Mathis, Founder and CEO, ProAct Safety**

Terry L. Mathis is the founder and CEO of ProAct Safety, an international safety and performance excellence firm. He is known for his dynamic presentations and writing

in the fields of behavioral and cultural safety, leadership, and operational performance, and is a regular speaker at NSC events. He is a veteran of over 1600 safety, culture and performance improvement engagements in 39 countries, and has personally assisted organizations such as Georgia-Pacific, Williams Gas Pipeline, US Pipeline, Herman Miller, AstraZeneca, Wrigley, ALCOA, Merck, Rockwell Automation, AMCOL International, Ingersoll-Rand, The United States Armed Forces and many others to achieve excellence. Terry has been a frequent contributor to industry magazines for more than 15 years and is the coauthor of five books and more than 100 articles and spoken at hundreds of private and public events. EHS Today has listed Terry four consecutive times as one of 'The 50 People Who Most Influenced EHS'.

 **Carol Leaman, CEO, Axonify Inc.**

Carol Leaman is the CEO of Axonify Inc., a disruptor in the corporate learning space and innovator behind the Axonify Microlearning Platform—proven to increase employee knowledge and performance necessary for achieving targeted business results. Prior to Axonify, Carol was the CEO of PostRank Inc., a social engagement analytics company that she sold to Google in June 2011. Previously, Carol held CEO positions at several other technology firms, including RSS Solutions and Fakespace Systems. Carol is a frequent speaker, a regular contributor to Fortune magazine and a well-respected thought leader, whose articles appear in various learning, business and technology publications. She also sits on the boards of many organizations, both charitable and for-profit, and advises a variety of high-tech firms in Canada's technology triangle. Carol has won multiple awards, including the Waterloo Region Entrepreneur Hall of Fame Intrepid Award (2011) and the Sarah Kirke Award (2010) for Canada's leading female entrepreneur and she is a finalist for the Techvibes Entrepreneur of the Year Award (2017).

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# **Webinar: E-Learning Trends and Tools - How to Make Safety Training More Engaging**

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E-learning is transforming the way organizations are providing safety and compliance training to employees. New tools that leverage mobile devices are making training opportunities more convenient with the ability for employees to receive learning any time of day at nearly any location. They are also adding to the effectiveness of training, with the use of video, microlearning and gamification making for a more interesting and interactive learning experience.

In this webinar, we will explore the different learning and development needs and challenges faced by organizations today. By combining flexible e-learning tools with classroom training, leaders can develop a customized learning experience based on the unique training needs of an organization, which will result in a more prepared and safer workforce.

- The power of video and interactivity to make learning stick
- Why Do-It-Yourself customized e-learning content is an important part of employee engagement

- 4 ways microlearning can improve your safety training
- Key organizational challenges in learning and development

## Speaker

 **Steve Zuckerman, Global eLearning Product Manager, DuPont Sustainable Solutions**

Steve is responsible for the design, commercialization, and management of DuPont Sustainable Solutions eLearning business including the development of CoastalFlix, an online streaming video marketplace. He is also involved in software product marketing activities including building business and strategic plans. Steve has held roles in sales management, market and business analysis, and strategic content development.

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# Webinar: Mitigating Safety Risk Throughout Your Supply Chain

written by Lauri Moon | June 28, 2018

Every company's supply chain is critical to maintain production and ultimately the success of the company. Companies that fail to work with their vendors, suppliers and contractors (supply chain) to identify, detect, monitor and mitigate their safety

and health issues, risk the real potential of interruption of the supply chain's ability to provide the contracted services or goods. The result is the loss of business and profitability for the company as a result of the company's inability to meet the demands and requirements of their clients because of the supply chain default.

This program will examine how companies can work with their supply chain to identify, detect, monitor and mitigate safety and health risks which could cause disruption of services and products to the company. The program will also discuss how to focus on supplier risk management in order to collect, analyze and manage the safety and health supply chain. Also, there will be an examination of the supplier performance information to identify red flags within each vendor, supplier and contractor. Finally, the program will discuss how focusing on these issues will lower our supply chain risk while improving productivity and profitability of the company.

### **Learning Objectives:**

- Understanding how your company's supply chain impacts its ability to meet your client's needs;
- How to gather the data and information from your supply chain in order to identify potential safety and health risks;
- How to help your supply chain members understand how failure to identify and mitigate safety and health risk will impact the continued success of their companies and;
- How to assist your supply chain member in developing the policies and procedures to address identified risks and follow-up to ensure the identified risks have been addressed.

### **Speaker**

 **Edwin G. Foulke Jr., Partner, Fisher Phillips**

Ed Foulke is a partner in the Atlanta and Washington, D.C. offices. He co-chairs the firm's Workplace Safety and Catastrophe Management Practice Group.

Prior to joining Fisher Phillips, Ed was the Assistant Secretary of Labor for Occupational Safety and Health. Named by President George W. Bush to head the

Occupational Safety and Health Administration (OSHA), he served from April 2006 to November 2008. During his tenure at OSHA, workplace injury, illness and fatality rates dropped to their lowest levels in recorded history.

For more than 30 years, Ed has worked in the labor and employment area, focusing on occupational safety and health issues, workplace violence risk assessment and prevention, whistleblower protection, and accident and fatality prevention. He is recognized as one of the nation's leading authorities on occupational safety and health and is a frequent keynote speaker and lecturer on workplace safety, leadership development, and other labor and employment topics.

Ed has testified before the U.S. Senate and U.S. House Congressional Committees on occupational safety and health issues.

He also served on the OSHA Review Commission in Washington, D.C., chairing the Commission from March 1990 to February 1994. Ed is the only person in the United States to serve as both head of OSHA and Chairman of the Review Commission. Ed was named one of the "50 Most Influential EHS Leaders" by both EHS Today (2010, 2011, 2012 and 2013) and Occupational Hazards (2008) magazines.

Ed currently serves on the EHS Today Safety Leadership Board of Directors and on safety committees for the Associated Builders and Contractors, the Georgia Association of Manufacturers, the U.S. Poultry Association, the Solid Waste Association of North America, the National Association of Tower Erectors, and the Georgia Chamber of Commerce.

He is "AV" Peer Review Rated by Martindale-Hubbell. Ed is also co-editor of the firm's Workplace Safety and Health Law Blog.

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# **Webinar: The Connected Worker - Modernize Safety Risk Management**

written by Lauri Moon | June 28, 2018

Digital Transformation has had a profound impact on how businesses operate, the way people work, and the trend continues to accelerate. The potential for digital innovation to improve safety and operational performance is great. Technologies such as sensor-equipped wearables, digital beacons, and augmented reality provide real-time interaction for workers with the work environment and safety/risk management system processes and procedures. But merely applying technology is not inherently useful. The real value is the interaction of technology with the total organizational system and the people and processes comprising it.

During this webcast, LNS Research will explain how safety and operations leaders can use digital innovations to enable the connected worker, improve safety, and mitigate risk.

## **What you will learn:**

- Impact of Digital Transformation on the workplace, and why it's an opportunity for safety and health leaders
- How to engage the workforce to reduce risk using the EHS 4.0 framework
- What are the technology enablers that leading companies use today

- Real-world connected worker use cases to improve safety
- Recommendations to facilitate low risk, high-value digital innovation projects

### **Who should attend:**

- VP/director of EHS
- Safety and health leaders
- Compliance leaders
- Risk leaders
- Operations leaders

### **Speakers**

#### **✘ Peter Bussey, Research Analyst, LNS Research**

Peter Bussey is a Research Analyst with LNS Research; he primarily focuses on environment, health, and safety (EHS), and sustainability in the industrial sector. Mr. Bussey has more than 30 years of experience in manufacturing, consulting, and technology to support EHS management, R&D, asset management, risk management, product lifecycle management (PLM), enterprise asset management (EAM), and supply chain. He has held key positions at global companies such as SAP, Alcoa, Michael Baker Corporation, Arthur D. Little and Oracle. Mr. Bussey earned a Master of Science in Environmental Health from Harvard University, a Master of Public Management with distinction from Carnegie Mellon University and a BS in natural sciences with departmental honors from Johns Hopkins University.

#### **✘ Donovan Hornsby, Vice President & Corporate Strategy Executive, Gensuite LLC**

Donavan Hornsby is Vice President & Corporate Strategy Executive at Gensuite LLC, software-as-a-service (SaaS) provider of Gensuite®, the award-winning suite of cloud-based software solutions enabling compliance and management systems excellence across EHS, Quality, Sustainability, Security, Responsible Sourcing, and Product Compliance. Donovan leads Gensuite's Business Development and Strategy organization, including market development and product innovation strategies. Prior to joining Gensuite in 2001, Donovan held various leadership roles within the



technology and service sectors. Donovan received his MBA with distinction from the University of Louisville and his undergraduate degree from DePauw University. Outside of his professional commitments, Donovan leads a non-profit organization, working with landowners to protect and conserve land with special natural, agricultural or scenic value in northern Kentucky and surrounding regions.



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# **Webinar: An Employee-Centric Approach to Improving Safety**

written by Lauri Moon | June 28, 2018

Employee safety must come first - for the health of both workers and the bottom line. Safe employees are more likely to trust management and be engaged in their work and willing to identify and solve problems. Changed safety processes and changed employee mindsets lead to significant quantitative benefits from increased production performances to reduced worker compensation costs and health premiums.

In this webinar, we'll use real world examples to outline why organizations must address people and culture long before applying new tools. We will examine

systematic approaches to safety excellence that focus on the human element.

Key Takeaways:

- How to win the hearts and minds of those you lead
- How small wins can improve overall morale and lead associates to success
- How organizations can align plant operations to the overall strategic goals of the company
- Achieving individual and Organizational Change

## Speakers

### **Phil McIntyre, Managing Director, Performance Solutions by Milliken**

Phil's career is steeped in thirty years' worth of business leadership and manufacturing expertise. Phil has successfully worked with and led several business units within Milliken & Company to profitable growth and financial sustainability. Prior to his business leadership roles, Phil led the implementation of Milliken Performance System for the Performance Products Division and served as Director of Cost Improvement, where he was responsible for strategic cost reduction efforts.

Phil has also spent time as the Pursuit of Excellence Director responsible for integrating customer needs (and wants) with manufacturing and business capability. Early in his career, Phil worked in four different manufacturing locations, holding multiple positions ranging from quality to cost. Phil credits this early diversity in job responsibility and scope as the beginning of his in-depth knowledge of continuous improvement; his appreciation for sustainable, empowered safety processes and systems; and his understanding of the critical nature of establishing the right financial metrics to drive the right behavior. Phil holds a degree in Industrial Engineering from Clemson University and a Master of Business Administration degree from Wake Forest University.

### **Cara Thompson, Managing Director of Operations, Performance Solutions by Milliken**

Cara Thompson, Managing Director of Operations, has worked for Milliken for 20

years, starting as a Product/Process Improvement Engineer at our Dewey Chemical Plant in Inman, South Carolina. She quickly rose through the ranks as a Department Production Manager, a Senior Production Manager, a Process Improvement Leader at two different manufacturing sites and then as a Plant Leader, also for two sites. Before joining Performance Solutions by Milliken, she led the North American Plastics Additives Technical Service Group as a Development Manager. Cara has worked with clients around the world, representing multiple industries, helping all levels of an organization in areas of Engagement Design & Leadership, Instruction Design, Development & Delivery, Cost Management, Performance Facilitation, Leadership Coaching & Development, and Project & Change Management. Cara has a degree in Chemical Engineering from Clemson University and a Masters of Business Administration from the University of South Carolina.

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# **Webinar: How to Minimize Hazards**

# in the Workplace


written by Lauri Moon | June 28, 2018

Injuries and illnesses in the workplace are costing businesses billions of dollars and at the same time loss of productivity and profits. This program will examine the most frequent causes of injuries and best practices to eliminate them. It will also look at the top 20 “low hanging fruit” safety violations that OSHA is looking to cite employers and hit them with large penalties.

## Learning Objectives:

- The hidden costs of workplace accidents and injured employees
- Best practices for improving a company’s safety record
- Use of risk management and job safety analysis to eliminate safety and health hazards thus increasing profitability
- How to handle safety risk takers

## Speaker

 **Edwin G. Foulke Jr., Partner, Fisher Phillips**

Ed Foulke is a partner in the Atlanta and Washington, D.C. offices. He co-chairs the firm’s Workplace Safety and Catastrophe Management Practice Group.

Prior to joining Fisher Phillips, Ed was the Assistant Secretary of Labor for Occupational Safety and Health. Named by President George W. Bush to head the Occupational Safety and Health Administration (OSHA), he served from April 2006 to November 2008. During his tenure at OSHA, workplace injury, illness and fatality rates dropped to their lowest levels in recorded history.

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# Webinar: Lock Out Tag Out Versus Machine Guarding

written by Lauri Moon | June 28, 2018

One of the challenges that continues to be controversial and has sparked numerous debates within organizations is proper application of LOTO. Varying interpretations and understanding of the standards places companies in a difficult and many times a costly position.

Our goal of this webinar is not intended to teach LOTO or how to write and implement LOTO procedures, but rather look at when to use LOTO versus when to use Machine Guarding for each task. Allow Schmersal to provide some insight as to the differences between the two methods and why to use LOTO on some tasks and machine guarding on other tasks. One does not replace the other, they work in conjunction to maintain effective machine safeguarding.

In this webinar, you will learn how to:

- Know that LOTO and machine guarding work in conjunction with one another and is not a replacement for each other.
- Develop a task based analysis to determine tasks fall under LOTO or Machine Guarding.
- Determine and justify the definition of normal, routine, repetitive tasks or minor servicing.

## Speaker

 **Mike DeRosier, Functional Safety Engineer, Machinery, Schmersal**

Mike DeRosier is a TUV certified Functional Safety Engineer for Machinery. His 20+ years of experience include controls engineering to design, build and integrate full machine control systems. His safety experience lead him to help corporations to develop Corporate Safety Standards, perform machine safeguarding risk assessments, machine safety training and design, as well as implementation of safety systems for all aspects of machinery (electrical, electronic, pneumatic, hydraulic,

mechanical).



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# **Webinar: Safegagement - Creating Safe Companies that Raise Engagement, Reduce Accidents & Increase the Bottom Line**

written by Lauri Moon | June 28, 2018

Is your company looking to create a safer, more profitable workplace? Then we have one word for you — Safegagement™. Safety + Engagement = Safegement. Engaged employees make better decisions because they care about the people they work with, the company they work for, and the overall accomplishments of the organization.

Join us on May 10 to learn more on how to engage employees in your company. We will discuss:

- Leading and lagging indicators
- Designing and implementing OSHA-compliant safety incentive programs, and
- Explore outcomes that come from creating a safe workplace through an engaged workforce.

## Speaker

### **Brent Lee, National Account Manager, C.A. Short Company**

Brent has worked with Human Resources Executives & Safety Directors to design, implement, and manage high-impact safety incentive programs for over a dozen years. Brent graduated from North Carolina State University, with a BS in Business Management & Finance, and is a Certified Recognition Professional (CRP) from Recognition Professionals International. In his free time, he loves exploring the great outdoors and spending time with his family.

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# Webinar: How Chevron Fuels Its Integrated Risk Management Strategy

written by Lauri Moon | June 28, 2018

Organizations face multiple risks, each with different degrees of significance. The complexity of managing these risks compounded by the number, type, scale and multinational aspects of business operations can be a huge undertaking. For a Fortune 100 company like Chevron, Integrated Risk Management is not an easy task.

Join our speaker, Shari Thomas from Chevron Corp., as she discusses how Chevron executes its Integrated Risk Management (IRM) responsibilities. Process safety, physical and cybersecurity, reliability of operations, investor returns and reputation are just a few of the numerous risks that will be explored to help educate the audience on Chevron's IRM process.

In this webinar, you will learn about the company's:

- Risk profile definition and setup such as those used to capture high-risk and high-consequence facilities.
- Consolidated reporting of risk assessments and metrics.
- Integrated safeguard management—identification, implementation and validation.

## Speaker

 **Shari Thomas, HSE Specialist for Risk Management, Chevron**

Shari Thomas joined Chevron as a member of the Midcontinent Business Unit Upstream Workflow Transformation team before transitioning to the Stature team in 2012 supporting all upstream Business Units. Shari serves as the Stature Integration Lead for the Enterprise Stature Refresh Project. In her current role, she is stewarding usage of Stature to support Chevron's Enterprise OE Risk Management

process.

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# **Webinar: What to Do Before & After OSHA Knocks - An Interactive Look at the Legal Aspects of OSHA & Citation Defense**

written by Lauri Moon | June 28, 2018

This webinar will cover the new rules adopted by OSHA during the last 3 years, including penalty increases, anti-retaliation (drug testing), beryllium, and electronic recordkeeping, with a discussion on how some rules are being enforced by OSHA and others are not.

After the webinar, attendees will:

- Understand what new rules OSHA has adopted in the last 3 years

- Identify which rules affect their business and which ones are being aggressively enforced by OSHA
- Understand why OSHA may not enforce other rules and why this may change
- Develop an understanding of nuances between state plans and Federal OSHA's enforcement of the rules

## Speaker

### **Travis Vance, Partner, Fisher Phillips**

Travis Vance is a partner in the firm's Charlotte office. He has tried matters across several industries and various subject matters, including employment litigation, business disputes and matters prosecuted by the Mine Safety and Health Administration (MSHA) and Occupational Safety and Health Administration (OSHA). Travis has emerged as a thought leader in the field of workplace safety. His writing and interviews are followed closely by experts in the safety arena and have been featured in premiere publications such as *Business Insurance*, *EHS Today*, and the *Wall Street Journal*.

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