

Webinar: Learn How To Protect Your “Smart” Equipment

written by Lauri Moon | February 16, 2018

The growing need for connected, “smart” equipment can be a disruptive force for many manufacturers. Investments in smart equipment can supercharge your production. It is critical to your company’s long-term health to embrace these changes before your competition gets ahead of you and leaves you in their dust.

Plus, your new equipment allows Predictive Maintenance strategies that simultaneously reduce your maintenance costs and improve your asset performance. Tying your smart equipment together with the Industrial Internet of Things (IIoT) enables a shift from old product-based to new service-based offerings.

In this webinar, we will discuss how you can:

- Improve efficiency and reduce maintenance costs through new predictive maintenance strategies and technologies.
- Enable product-as-a-service approaches to help grow revenue.
- Create new value-added services that grow customer loyalty without adding operational complexity.
- Learn through real-life examples how greater connectivity can help industrial equipment manufacturers evolve and grow.

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Webinar: Accelerate Manufacturing Performance with Industrie 4.0

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Smart manufacturing technologies are evolving faster than ever - including innovation platforms, digital-twins, augmented reality, sensors, cloud-edge, big-data analytics, 3D printing, new robots, etc. Adoption of these essential Industrie 4.0 enablers is becoming more commonplace - and much more critical. Market leaders who ignore these new opportunities risk falling behind their more innovative and agile competitors.

Business leaders are focused on improved performance, not implementing new or better technology. This webinar provides details and methods on how to achieve rapid time-to-value with lower risk for interruptions, all while creating a foundation to outpace the competition with operational excellence and strategic differentiation.

Experts from Deloitte and PTC will discuss how to:

- Identify the leading Industrie 4.0 value propositions applicable to your business
- Build on what you have with wrap-and-extend capabilities
- Mitigate the risks of a digital business transformation
- Specify the right performance metrics to drive adoption and expansion

Register to attend on March 6, 2018 and learn how your organization can incorporate Industrie 4.0 capabilities into your business plans, and accelerate your digital transformation.

Speaker



Kent Eriksson, Senior Advisor - IoT Transformation Advisory Practice, PTC

Mr. Eriksson is a Senior Advisor in PTC's IoT Transformation Advisory Practice. Kent works with PTC customers and partners to identify and evaluate new IoT-related business opportunities, develop IoT program roadmaps, and optimize business processes with IoT-related systems and tools. Prior to rejoining PTC, Mr. Eriksson was with McKinsey's Operations Practice from 2007 to 2015, consulting to large industrials in product development and manufacturing operations. He previously worked at PTC from 1999 to 2007 as a Solution Architect and PMI-certified project manager for PLM. Mr. Eriksson holds a M.Sc. in Engineering Physics from Chalmers University of Technology with a thesis on predictions with neural networks and a B.Sc. Business Administration from School of Business, Economics and Law at the University of Gothenburg.



Stephen Laaper, Principal, Deloitte Consulting LLP

Stephen is a Digital Supply Networks leader in Deloitte Consulting's Strategy & Operations practice. He brings a unique mix of industry, consulting, and technology experience with a broad range of clients across the life sciences, automotive, and consumer products sectors.

He serves clients in their journey to advance their supply chain and manufacturing capabilities through digital technologies, including advanced analytics, advanced manufacturing, partner collaboration, and Industrial applications of the Internet of Things (IoT).

Stephen has a passion for advanced manufacturing techniques, connecting the logical and physical world, and leveraging digital opportunities across the enterprise to connect companies to their customers and patients.



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