

Webinar: Automation + Cloud = Big Benefits from Industrial IoT

written by Lauri Moon | April 30, 2018

If you're a manufacturer, OEM, or in a process industry, the Industrial Internet of Things (IIoT) can help you boost your production efficiency, quality, flexibility, and visibility to higher levels than ever, while responding to customer requests and market opportunities much faster.

Learn how to get started in a lively one-hour webinar with **Tim Wormus** from **Siemens** and **Tom "Elvis" Jones** from **Amazon Web Services (AWS)**, respected world leaders in cloud and automation technologies.

They will cut through all the IIoT hype and get specific: You'll learn how advanced sensor, automation, and cloud technologies can combine to help you take advantage of advanced analytics and machine learning. And they will give you insights to:

- How to benefit from open IIoT platforms in terms of connectivity, custom app development and an ecosystem of apps
- The latest on cloud compute power, scalable dynamic storage, and content delivery
- Examples of successful applications using the Siemens MindSphere open cloud-based operating system for IoT on AWS
- How you can get started with little cost and risk and scale fast

Speakers

 **Tim Wormus, VP IIoT Strategy and Implementation Americas, Siemens**

Tim is a leader in the intelligent application of analytics technologies, including the open cloud based operating system for the IoT MindSphere. He has held development and market facing roles at Genedata, Inc., Tibco Spotfire, Perkin Elmer, and H2O.ai. Today, he acts in a leadership role for Siemens as VP for IIoT Strategy and Implementation in the Americas. His team is revolutionizing how companies do business. Tim and his team work with customers and partners to help identify how to apply the appropriate technology solution to the challenges specific

to their industry, size and corporate goals, in order for them to best achieve tangible returns.

 **Tom “Elvis” Jones, Solutions Architect, Amazon Web Services**

Tom spends his time focusing on the complex challenges of strategic partners in the Design, Engineering, and Manufacturing space. His career has spanned both the hardware and software sides of the house, including work at Red Hat, Transmeta, and Pratt & Whitney, giving Tom an extremely broad technical experience across multiple industries and verticals. He is a whitepaper author, a patent holder, a training material builder, a DevOps expert, an active Maker, a mountain biker, and above all, a passionate technologist. He has been known to go far out of his way for pinball and fondly recalls playing “Adventure” on an ADDS Viewpoint ASCII terminal.



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