

Training Within Industry (TWI) - Foundations of Job Instruction

written by Lauri Moon | November 29, 2022

Poor training causes problems! Many companies struggle with training that is inconsistent or ineffective. This results in slower production times, increased scrap, lower quality, even decreased employee retention.



Luckily, Training Within Industry (TWI) Job Instruction (JI) is back! TWI JI originated in the U.S. in the 1940s to support the WW2 effort by boosting manufacturing production. It quickly and effectively trained employees, including many entering the workforce for the first time. TWI was an unqualified success:

- 86% of companies increased production by 25%!
- 100% reduced training time by more than 25%!
- 55% reduced scrap by at least 25%!
- 100% reduced grievances by more than 25%!

Join us for this free webinar to learn more about this remarkably effective, yet simple, training method. We will introduce you to:

- The Job Instruction Training Timetable
- The four steps to get ready to instruct
- The four steps of how to instruct
- The Job breakdown sheet, the key tool for effective instruction

[Register](#)

Presented by IMC Business Advisors Dana Gordon and Rick Terry.