Meeting the HR Challenge

written by Lauri Moon | September 7, 2023



Small and mid-sized manufacturing firms face a special challenge in recruiting, selecting, onboarding, upskilling or reskilling, and retaining their workers.

Most business leaders and HR professionals are keenly aware of The Great Resignation, Quiet Quitting, and similar trends with the workforce that complicate the job of employers finding, attracting, engaging, and keeping workers with the right attitude and with the right ability.

This 55-minute webinar will help identify and invigorate a new or refreshed awareness of several important elements of meeting today's HR challenges, especially those directly connected with workforce trends.

Internationally recognized HR thought leader, William J. Rothwell, will deliver this engaging session and touch briefly on each of the following topics:

- The current employment landscape and how to approach the HR Challenge without an HR staff.
- Insights and current approaches important for recruiting and selecting workers.
- Understanding current onboarding challenges and considerations for training and development.
- Discovering several trends in worker engagement.
- Reducing turnover and improving retention rates.

Meeting the HR Challenge isn't a one-time quick fix. It is developing tactical and cultural approaches that will help the organization start things off right and gain more engagement and commitment over time.



Register

Who should attend:

Business owners and C-suite leaders, HR professionals at all levels, accounting or other office personnel who often serve as the HR lead, managers and supervisors with hiring responsibilities, and anyone who wants to learn more about navigating current workforce trends.

Meeting the HR Challenge Flyer

Presenter:



William J. Rothwell, PhD. is President of Rothwell & Associates, Inc., President of Rothwell & Associates, LLC, and President of Rothwell & Associates Korea. He has worked full-time in human resources, training and organization development in both government (the Illinois Office of the Auditor General) and in a multinational company (American Brands, #48 on the Fortune 500 list) from 1979 until 1993. He has been a consultant for over 50 multinational companies. He has served many manufacturing clients in both the U.S. and abroad. Some of his clients include: Ford Motor Company, General Motors, Siemens, Sony, Phillips, Erickson, and HP. In addition to serving as the President of three consulting firms, he and his wife, have several other successful for-profit business endeavors in Pennsylvania.

Dr. Rothwell is a prolific author, coauthor, editor, or coeditor. Since 1987 he has published more than 130 books, edited 24 books in various book series, and authored numerous training packages, guides, technical reports, and scholarly articles. Complimenting his vast experience as an internationally recognized consultant, he also spent several decades serving The Pennsylvania State University as a Distinguished Professor in the Workforce Education and Development program in the Department of Learning and Performance Systems, College of Education, on the University Park Campus. He holds top-level certifications and credentials with National SHRM and ATD.

Webinar information will be provided prior to the event.