

Using Artificial Intelligence to Support Job Descriptions, Recruiting, and Workforce Planning

written by Lauri Moon | October 25, 2024



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(1.5-hour, Virtual)

This program starts in:



Participants will learn to apply AI-driven strategies to job analysis, talent acquisition, and workforce planning, ensuring more efficient and informed decision-making in their HR practices. The future of human resources is here, and it's powered by AI.

Stay ahead of the curve by discovering how artificial intelligence is transforming HR practices, driving efficiency, and shaping more engaged, satisfied workforces. Don't miss this opportunity to learn from one of the top thought leaders in the field. Register now to unlock the power of AI in HR.

[Register](#)

Learning Objectives:

- Gain the skills to streamline job analysis and craft precise job descriptions effortlessly, leveraging AI to save time and reduce manual tasks, allowing you to focus on higher-level HR strategies.
- Discover how AI-powered tools can simplify and supercharge your talent acquisition efforts, making it easier to attract top talent and improve communication with applicants—leaving behind the tedious parts of recruitment.
- Learn to harness AI to predict your organization's staffing needs more accurately and efficiently, enabling you to plan ahead and make proactive, data-backed decisions that simplify workforce management.

Course Outline:

- **Job Analysis and Job Descriptions**
 - What is job analysis?
 - Facts and figures about job analysis, job descriptions, and recruitment
 - Steps in job analysis
 - Applying AI to job analysis and job descriptions
- **Recruiting and Talent Acquisition**
 - What is recruitment and talent acquisition?
 - Using AI for talent acquisition
 - Applying AI to communicating with job applicants
- **Workforce Planning**
 - What is workforce planning?

- How can AI support workforce planning?

Who should attend:

Business owners and C-suite leaders, HR professionals at all levels, accounting or other office personnel who often serve as the HR lead, managers and supervisors with hiring responsibilities, and anyone who wants to learn more about navigating current workforce trends.

[Register](#)

Webinar login will be provided approximately one week prior to the event.

Four-Part Series:

This is the 1st webinar in a four-part series. Register for all four for only \$309!

- January 16, 2025 - Using Artificial Intelligence to Support Job Descriptions, Recruiting, and Workforce Planning
- February 13, 2025 - Using Artificial Intelligence to Enhance Onboarding, Engagement, and Performance Management
- March 6, 2025 - AI-Driven Employee Relations, Development, and Retention: Building a Future-Ready Workforce
- April 3, 2025 - AI-Powered Analytics, Compliance, and Employee Assistance: Driving Data-Driven Success



IMC is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities. For attending this webinar series, SHRM members are eligible to receive 1.5 PDCs.

Presenter:



William J. Rothwell, PhD. is President of Rothwell & Associates, Inc., Rothwell & Associates, LLC, and Rothwell & Associates Korea. He has worked full-time in human resources, training, and organizational development in both government and in a multinational company. He has been a consultant for over 50 multinational companies. He has served many manufacturing clients in both the U.S. and abroad. Some of his clients include Ford Motor Company, General Motors, Siemens, Sony, Phillips, Erickson, and HP. Dr. Rothwell is a prolific author and has published more than 130 books and authored numerous training packages, guides, technical reports, and scholarly articles. He is a Distinguished Professor in the Workforce Education and Development program in the College of Education at The Pennsylvania State University. He holds top-level certifications and credentials with National SHRM and ATD.



This program is WEDnetPA eligible.

Industry Pulse - Current State of the Manufacturing Skills Gap

written by Lauri Moon | October 25, 2024

Growth in Manufacturing is Coming - Are You Prepared?

INDUSTRY PULSE: 2018 Manufacturing Workforce Report

Join Denise Ball, Workforce Specialist at Tooling U-SME, **February 6, 2019** to learn more about the state of the manufacturing industry and game changers like new technology, retirements and education partnerships. Special guest panelists from both industry and education will share their experiences and discuss what they are doing to address the urgent skills gap.

GUEST PANELISTS

**Jeannine Kunz, Vice President,
Tooling-U SME**

Tooling U-SME, a division of SME, delivers competency-based learning and development solutions to manufacturing, including more than half of Fortune 500® manufacturing companies, and hundreds of educational institutions.

**Michael Freed, Sinclair Community
College, Dayton OH**

Mike Freed is the Manager of Manufacturing Solutions, Workforce Development and Corporate Services at Sinclair Community College, Dayton, Ohio. Mr. Freed and Sinclair Community College were part of a consortium that launched the SkillsTrac program for F&P America Manufacturing, Inc..

**Delane Sloan, F&P America
Manufacturing, Inc.**

Senior Manager, Human Resources. F&P America Manufacturing, Inc. is a tier-one international automotive systems supplier for clients such as Honda, Toyota, Acura, Mitsubishi and General Motors.

Explore training and retention challenges and solutions detailed in Tooling U-SME's Industry Pulse: 2018 Manufacturing Workforce Report.

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Developing a Company Culture to Attract, Develop, Retain Employees

written by Lauri Moon | October 25, 2024

It's in the news everyday - one of the top issues among manufacturers nationally is the difficulty of finding people. A recent New York Times headline read "Manufacturers Increase Efforts to Woo Workers to Rural Areas." U.S. News featured a commentary called "Bridging the Stem Skills Gap Involves Both Education and Industry Commitments".

Everyone knows about this concern, but no one is living it more than the manufacturers themselves.

Join us for this special forum and networking event to support the manufacturing heroes in our region and their efforts to attain, develop and retain employees.

Agenda:

- Work Institute's 2018 Retention Report Highlights
- Generational Diversity as a Competitive Advantage
- Developing Internal Career Pathways and On-Boarding Best Practices
- Assessing Company Culture
- Best Practices for Enhancing Company Culture to Attract, Develop, and Retain Employees
- A Company Story - Penn United

[Register](#)