The Manufacturers' Guide to Finding and Retaining Talent

written by Lauri Moon | March 24, 2022

As part of their annual survey, NIST MEP asks clients from the 51 MEP Centers, including IMC, to identify the top three challenges their companies will face over the next three years.

Not surprisingly, manufacturers continue to report that employee recruitment and retention are their greatest challenges. In fact, these concerns have heightened during the COVID-19 pandemic and subsequent workforce disruptions. The market forces driving these challenges are not likely to improve soon. Based on a Manufacturing Institute and Deloitte study, the National Association of Manufacturers estimates that manufacturers will need to fill 4.6 million jobs by 2028.

In this guide, we outline steps that will help you improve and enhance your employee recruitment, retention and engagement. We'll look at:

- Strategy
- Attracting and retaining talent
- Training and development
- Workplace culture

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