

Winners Announced at Central Susquehanna What's So Cool About Manufacturing? Video Contest Awards Ceremony

written by Lauri Moon | April 20, 2023



The Innovative Manufacturers' Center (IMC), Central Susquehanna Intermediate Unit, BLaST Intermediate Unit, Advance Central PA and The Foundation of the Columbia Montour Chamber of Commerce are proud to announce the award recipients for the "What's So Cool About Manufacturing?" (WSCM) Central Susquehanna student video contest awards. The ceremony was held April 19th at the Pine Barn Inn in Danville, PA.

The WSCM contest partners students from schools in several Central PA counties with local manufacturers. Each student team scripted, shot, edited and promoted a short video that documents their experience highlighting what is "cool" about manufacturing. Two videos in the region will be moving on to represent Central Susquehanna at the annual statewide competition being held in Harrisburg next month.

The video with the most votes, during three days of online voting in March, received the "Viewers' Choice Award." A panel of judges reviewed the videos for awards in three other categories including Outstanding Overall Program, Outstanding Team Spirit and Outstanding Brand Placement.

“We had a really great contest this year with students and their manufacturing partners working together to highlight what’s so cool about manufacturing in Central PA. In our third year of this contest, we had a record number of schools and manufacturers participate, a record number of 50,000 votes with this year’s Viewers’ Choice award had over 17,000 votes,” said Lauri Moon, Manager of Outreach & Special Projects with IMC and Co-manager of the Central Susquehanna contest. “The students, teachers and manufacturers put in so much hard work, and it definitely showed in their final videos.”

This year’s awards and their winners are:

1. Outstanding Overall Program: Selinsgrove Area Middle School - Gilson Snow, Inc.
2. Outstanding Team Spirit: Mount Carmel Area Middle School - Great Dane
3. Outstanding Brand Placement: Warrior Run Middle School - Fabtex, Inc.
4. Viewers’ Choice Award: Central Columbia Middle School - SEKISUI KYDEX

Congratulations to the Selinsgrove Area Middle School/Gilson Snow and Central Columbia Middle School/SEKISUI KYDEX teams who are moving on to the statewide competition in Harrisburg next month.

Partnering with the Innovative Manufacturers’ Center on this regional contest are Central Susquehanna Intermediate Unit, BLaST Intermediate Unit, Advance Central PA and The Foundation of the Columbia Montour Chamber of Commerce. Funding for this program is made possible by these organizations and, in part, by EITC, PAsmart, Manufacturing PA Initiative funding, and with federal dollars. For more information, visit: <https://advancecentralpa.org/about-us/public-notices/>.

To check out this year’s Central Susquehanna What’s So Cool About Manufacturing? videos, visit <https://www.whatssocool.org/contests/central-susquehanna/>.

Visit WhatsSoCool.org for more information and follow on Facebook.com/WSCMCenSusq.



2023 Central Susquehanna Awards



Viewers Choice Award Winner - Central Columbia Middle School and SEKISUI KYDEX



Central Susquehanna WSCM

Planning Team (L to R): Jeff Emanuel, The Foundation at Columbia Montour Chamber of Commerce; Alexa Hann, Advance Central PA; Colleen Epler-Ruths, CSIU; Lauri Moon, Innovative Manufacturers Center (IMC)



Outstanding Team Spirit Award Winner - Mount Carmel Area Middle School and Great Dane



Master of Ceremony - Nikki Krize, WNEP-TV



Overall Outstanding Program Award Winner - Selinsgrove Area Middle School and Gilson Snow, Inc.



Outstanding Brand Placement Award Winner - Warrior Run Middle School and Fabtex, Inc.



Congratulations to Selinsgrove Area Middle school and Central Columbia Middle School on being selected to move on to the statewide competition in Harrisburg next month. Good luck!